

Making the world a better place

GLOBAL GIRL SCOUTING

Opening the world to girls is nothing new in Girl Scouts. And with the shrinking of the world through the Internet, fast travel, podcast entertainment and news, the need to rededicate efforts in helping girls think globally and understand the world—their world—is one of the focused activities of the Girl Scout Movement.

Girl Scouts of the USA, and every member of it, automatically belongs to the World Association of Girl Guides and Girl Scouts (WAGGGS). Interweaving their international scope is complex, encompassing 144 organizations throughout the world. Yet the purpose of this worldwide Movement is clear, especially when you consider the new mission statements of WAGGGS and GSUSA, the largest of the Member Organizations. All of these organizations reciprocally encourage international understanding, travel, and friendship that support girls as they take their places as global citizens, better still—global leaders of the future.

At GSUSA the implementation of a new strategy, and an alignment for the future brought also a reorganization of the offices concerned with international activities. The result is a new department in the new Mission-to-Market Group, called Global Girl Scouting, which is designed to elevate global initiatives within Girl Scouts of the USA. The two departments of the group are Global Action, and the long-established,

Girl Scouts Mission: Girl Scouting builds girls of courage, confidence and character, who make the world a better place.

WAGGGS: Our Mission: to enable girls and young women to develop their fullest potential as responsible citizens of the world.



Girl Guides of Taiwan

USA Girl Scouts Overseas (USAGSO), both of which concentrate on ways to increase global awareness among GSUSA members. As it works to address worldwide issues affecting girls, the Global Girl Scouting department aims to cultivate long-lasting, inter-organizational partnerships, and engage girls as change-agents at the global level.

The Global Action team has four main goals: 1) to raise the global awareness of girls, councils, and national staff; 2) to enhance girls' cross-cultural opportunities by creating enriching experiential and service-learning opportunities for girls at a global level; 3) to take girls' voices to the global stage by participating in global conferences and events; 4) to create more girl leadership opportunities at the global level.

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